

Five reasons to buy from the UK

Our ideas change the world.
See what they can do for you.





Discover UK innovation

You're in business to deliver profit, to make a difference, and to find the edge that will place you above competitors.

While this is easy to aim for, the challenges to success are greater than ever before. The playing field is constantly changing and even the biggest businesses must adapt, innovate, and improve.

The UK provides businesses around the world with opportunities to access the cutting edge of innovation, whilst being confident in the quality and stability of their purchases.

We punch above our weight in exports and boast a highly capable export support market. The UK is more ready than ever to collaborate with you and be your global partner in business.

Marshmallow Laser Feast map environments to sub-millimetre accuracy to create virtual reality experiences.

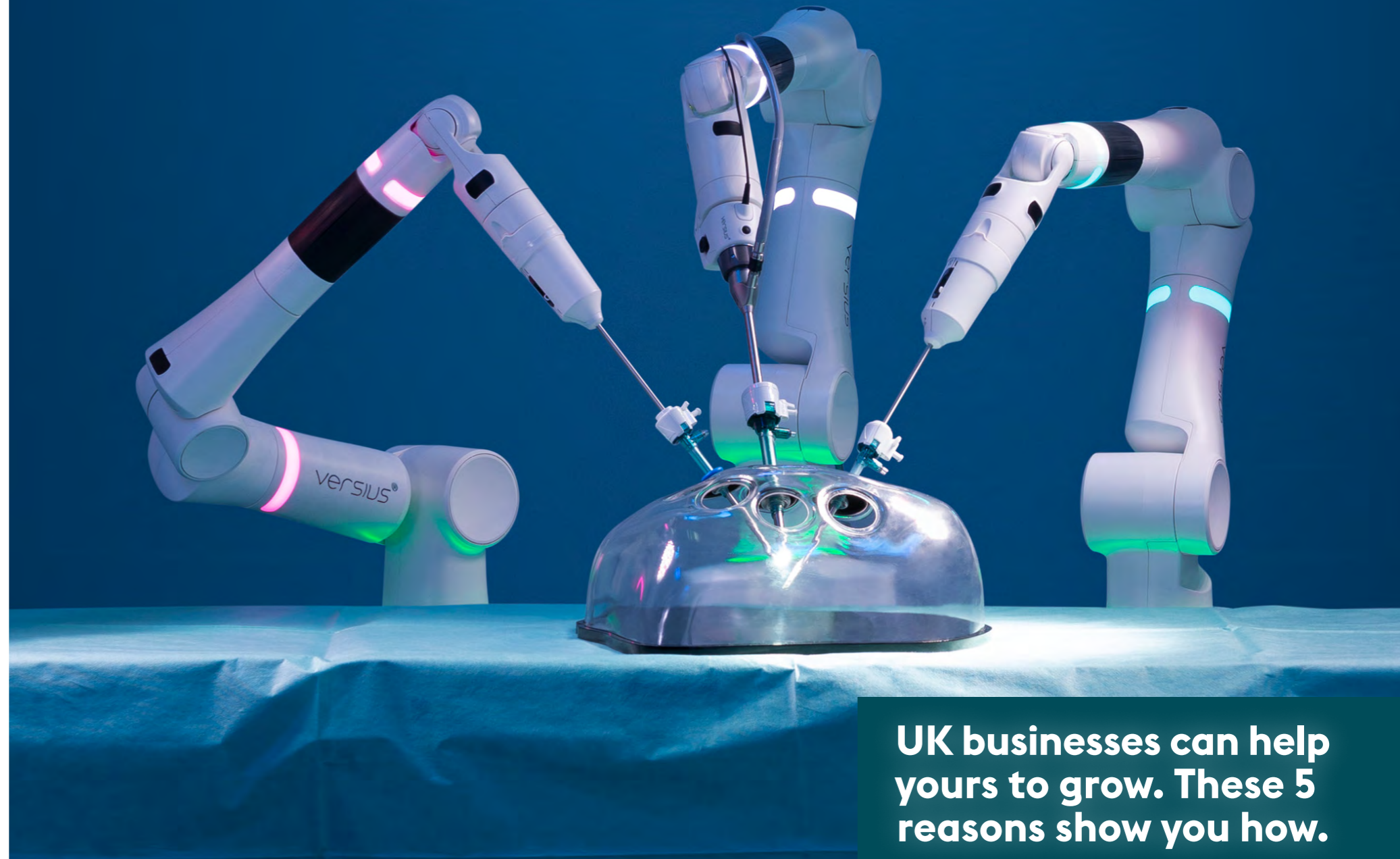
Change starts here

We embrace change and always have. Consider pioneers like Newton, Faraday, Darwin and – more recently – Sir Tim Berners-Lee, Sir James Dyson and Professor Sarah Gilbert. Innovation in the UK paves the way for the global future.

The UK creates innovation and entrepreneurship like nowhere else. Our universities are recognized as some of the best in the world, delivering breakthrough research and producing exceptional talent. In our regional technology clusters, business meets international research bodies, to drive game-changing innovation that shapes our world.

World-respected legislation offers strong protection for intellectual property, and government investment ensures that innovation remains at the centre of the UK's growth.

CMR Surgical are transforming the future of operating rooms by using innovative robotic systems to improve hospital experiences and treatment for patients.



UK businesses can help yours to grow. These 5 reasons show you how.

5 reasons to buy

We are ready for collaboration and the opportunity to work with your business to achieve success.

1

We never accept the status quo

4

With you for the long run

2


We're ready for the challenges of tomorrow

5

It's time to trade with us

3

Our businesses are at the cutting edge



We never accept the status quo

Born from a foundation of research, industry and innovation, the UK constantly searches for ways to do things better, more efficiently, and more cost-effectively.

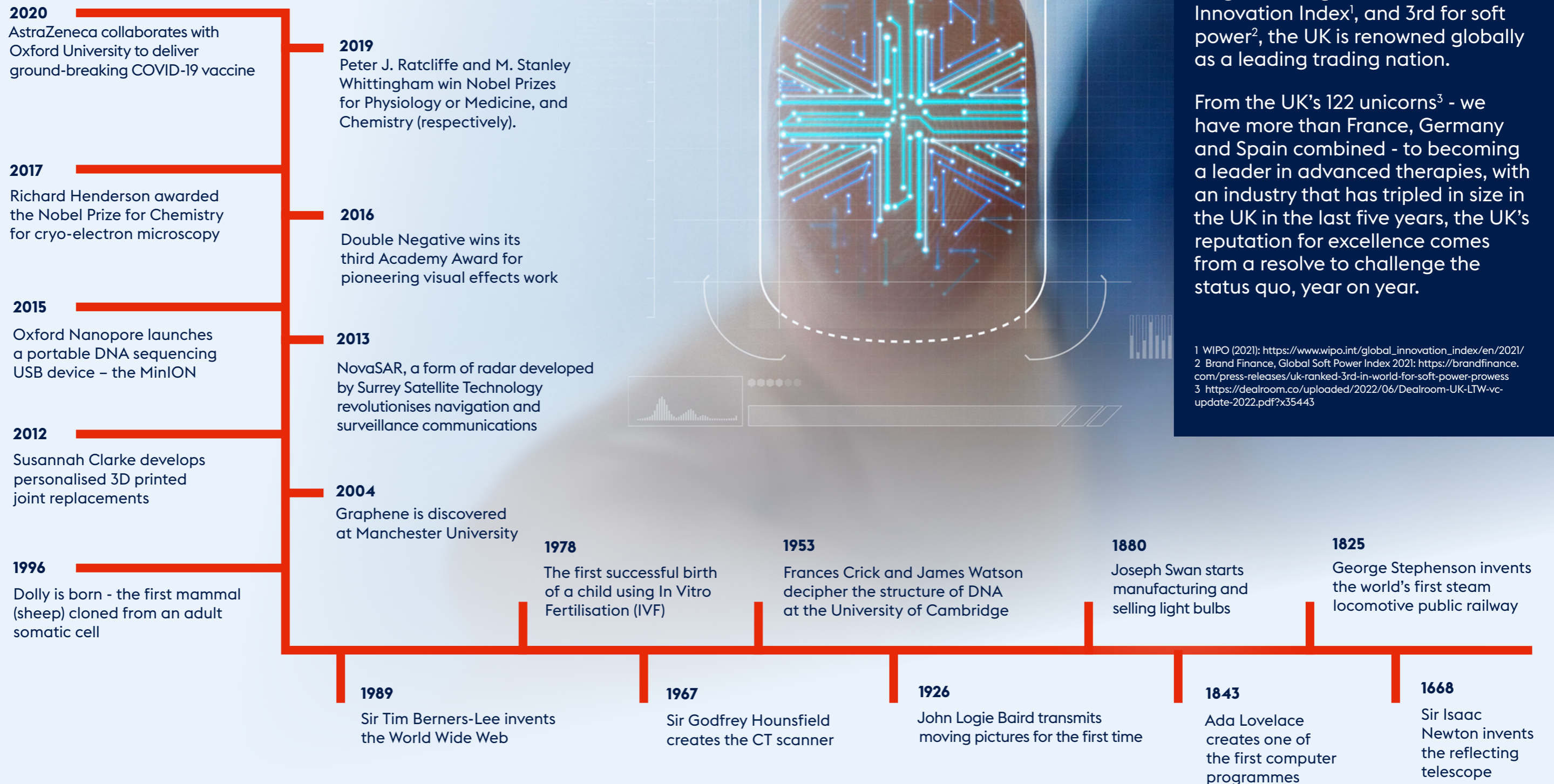
Individuals, research groups, institutions and businesses have a strong pedigree stretching back years in producing major scientific and technology advances that have changed our world.

From the discovery of penicillin in 1928 or the structure of DNA in 1953, to present-day advancements in medical imaging and pre-eminent genetic sequencing capabilities, it is clear to see the UK's consistent contributions to modern innovation.

Inventing year on year

Whatever your sector, you can take advantage of a wealth of original ideas and solutions and depend on UK businesses to make them work for you.

A long history of invention




Innovating through businesses

The UK's capacity and drive to constantly innovate has always been recognised on the world stage. Ranking 4th in the Global Innovation Index¹, and 3rd for soft power², the UK is renowned globally as a leading trading nation.

From the UK's 122 unicorns³ - we have more than France, Germany and Spain combined - to becoming a leader in advanced therapies, with an industry that has tripled in size in the UK in the last five years, the UK's reputation for excellence comes from a resolve to challenge the status quo, year on year.

¹ WIPO (2021): https://www.wipo.int/global_innovation_index/en/2021/
² Brand Finance, Global Soft Power Index 2021: <https://brandfinance.com/press-releases/uk-ranked-3rd-in-world-for-soft-power-prowess>
³ <https://dealroom.co/uploaded/2022/06/Dealroom-UK-LTW-vc-update-2022.pdf?x35443>



We're ready for the challenges of tomorrow

The UK is not content with delivering innovation just today. We are looking forward, identifying the pivotal opportunities of tomorrow, and how UK businesses can help you capitalise on these.

The UK helps you get ahead. In today's competitive global marketplace, there are three key strategies that the UK is employing to maintain its vanguard position:

1. through ambitious government investment into pivotal sectors and regions
2. curating top talent from across the globe
3. enabling your business through comprehensive financial support



I believe passionately that the UK gives India something that it needs desperately: great design and deep technology. And for us, to get to that level would take us multiple years.”

– T.V. Mohandas Pai, Chairman, Aarin Capital and Manipal Global Education, former director of Infosys

A government building for businesses

With expertise across a range of fields, from life sciences to emerging technologies such as AI, the UK is home to some of the best businesses in the world. We are primed to help you take the next step in your industry. Our global lead in the development and rollout of the AstraZeneca COVID-19 vaccine programme is a prime demonstration of the science, technology and innovation ecosystem value here.

With £600 billion⁴ committed, the UK is investing in the industries of tomorrow, capitalising on new growth in offshore wind, autonomous vehicles, and nuclear power generation, advancing future industries to be one step ahead of the competition.

As part of the Plan for Growth, the UK is leading the way to build infrastructure, scale-up skills, and enable innovation in every region across our nations. These investments will ensure that UK businesses are even more innovative and accessible than ever before.

The UK has an ambitious programme of Free Trade Agreement (FTA) negotiations to help our nation become a truly Global Britain. By negotiating FTAs and building relationships with our trading partners, we are breaking down barriers to trade and supporting growth, jobs and higher wages for UK workers. As of November 2022, we have agreed trade deals with 71 countries plus the EU⁵ - partners which accounted for £814bn of UK bilateral trade in 2021⁶.

⁵ The UK-EU figure, which forms part of the UK bilateral trade figure, includes trade with the EU27 plus Andorra, San Marino, EU overseas territories and UK crown dependencies
⁶ Source: ONS UK trade. Trade in goods: all countries, seasonally adjusted. Q2 2022 (released 12 August 2022). Available at: <https://www.ons.gov.uk/economy/nationalaccounts/balanceofpayments/datasets/uktradeallcountriesseasonallyadjusted>

⁴ Gov UK (2018): <https://www.gov.uk/government/news/projects-worth-600-billion-in-the-pipeline-as-government-gets-britain-building>



Homegrown talent creating tomorrow

With 90 outstanding universities⁷, including four that consistently rank in the global top ten⁸, UK businesses benefit from leading research, giving them the cutting edge.

A culture of collaboration across industry, government and academia allows businesses to tap into expertise and capacity wherever it exists to ramp up production as quickly and efficiently as possible. The Oxford-Cambridge arc represents unique opportunities for companies that require technical and scientific R&D, and UK businesses can take advantage of the world-leading research on their doorsteps.

Government finance is enabling British businesses to continue to innovate and maintain their position as global visionaries. R&D spend is set to increase to 2.4% of GDP by 2027⁹, with over £22 billion per year being invested in science, innovation, and technology by 2024-2025.¹⁰

UK businesses help you to retain your position on the forefront of cutting-edge industry, from producing exceptional wind turbines to outstanding Fintech products and services.

The UK is already a destination for global talent, attracting top class researchers into our universities. We attract nearly half a million international students annually¹¹ and retain the highest caliber of talent with our Global Talent visa.¹² This means that when you buy British, you can be confident that you're benefitting from both industry and academic expertise.

⁷ QS Top Universities (2022): <https://www.topuniversities.com/university-rankings/world-university-rankings/2022>

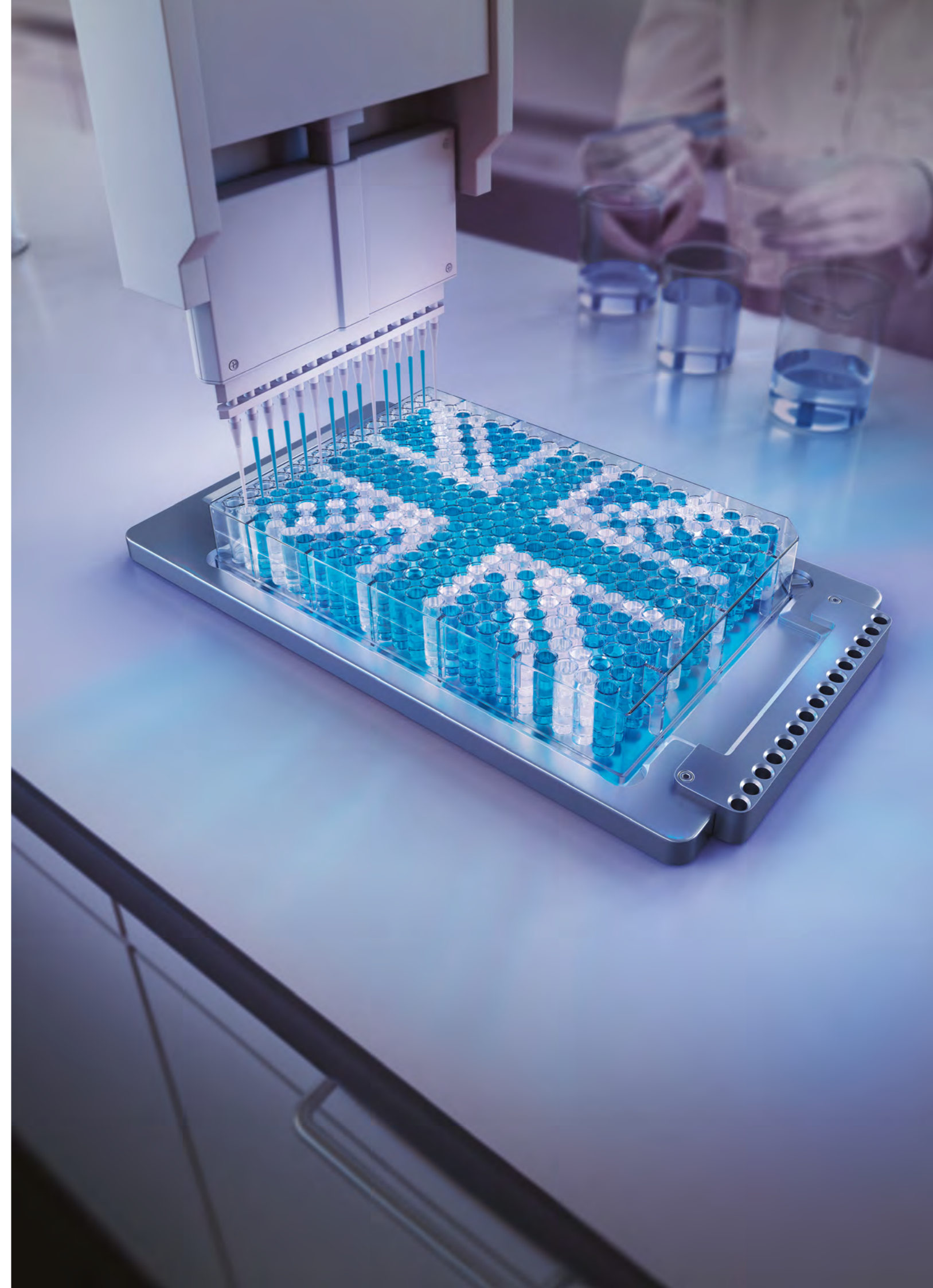
⁸ QS Top Universities (2022): <https://www.topuniversities.com/university-rankings/world-university-rankings/2022>

⁹ Gov UK (2020): <https://www.gov.uk/government/publications/research-and-development-macro-economic-modelling-of-24-target>

¹⁰ Gov UK (2021): <https://www.gov.uk/government/publications/uk-research-and-development-roadmap/uk-research-and-development-roadmap>

¹¹ House of Commons Library (2021): <https://commonslibrary.parliament.uk/research-briefings/cbp-7976/>

¹² <https://www.gov.uk/global-talent>



Finance that helps you access UK innovation

UK Export Finance (UKEF) is the UK government's export credit agency. Established in 1919 as the world's first export credit agency, UKEF helps companies like yours access UK goods and services through its innovative, flexible and competitive financing terms.

UKEF can help support exports to over 200 countries in over 60 currencies¹³. In 2020-21, UKEF provided £12.3 billion in support of UK exports, across a range of sectors, including construction, infrastructure and renewable energy.¹⁴

¹³ Gov UK (2021): <https://www.gov.uk/government/publications/uk-export-finance-leading-with-finance-product-brochure/uk-export-finance-leading-with-finance-all-products>
¹⁴ UK Export Finance (2021), (pg.1) : https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/995847/UK_Export_Finance_Performance_Highlights_2020_to_2021.pdf



Our businesses are at the cutting edge

UK businesses can help propel you to the forefront of your sector. From renewable energy to consumer goods, innovation is at the heart of UK business.

“

We are so proud to be part of a Global Britain that leads the world with its incredible range of industries - from science and research to business, finance and pharma and, of course, the arts and culture.”

- Sean Doyle, British Airways
Chairman and Chief Executive

UK Agritech bringing the best to the table

From farm to fork, the UK is home to exceptional food and drink. Whether it be the Cornish pasty or Scotch Whisky, great British food is rooted in heritage and tradition spanning countless generations.

As the largest exporter of spirits worldwide¹⁵, British drinks are a staple for bars, pubs and restaurants globally. Countries look to the UK for the highest quality produce, whether it is British Beef, Scottish Salmon, or our world-famous West Country Cheddar. With our highly regulated and traceable supply chain, your consumers globally can revel in the quality and satisfaction from British products.

UK Agritech is revolutionising the way we feed more people, more efficiently. We led the second agricultural revolution at the turn of the 20th century and we're still leading as the world prepares for the fourth. Today, UK businesses are at the forefront of Precision Agritech, using environmental management and earth observation, sensors, big data, artificial intelligence, and robotics to reduce waste and increase efficiency.

¹⁵ Statista (2021); <https://www.statista.com/statistics/1039949/global-spirit-export-leader-by-country/>

Case Study

Levity Crop Science. Levity Crop Science is experiencing record global demand for its crop enhancement products, with over 70% of its revenue a result of exports into new markets and expansion in the United States.¹⁶ The company, which has developed products to help farmers close the gap between potential and average yields, has seen sales double each year for three years through strong growth in new and existing export markets. The company has a strong research and development emphasis and develops products that help make fertilisers more efficient, and which reduce the impact of climate stress on crops. Farmers using Levity Crop Science's products see huge benefits in terms of yield, quality, shelf-life, and ability to withstand stress from challenging growing conditions.

¹⁶ Gov UK (2021); <https://www.gov.uk/government/news/us-exports-leads-to-1m-exports-boom-for-levity-crop-science>



UK technology creates a competitive advantage

With innovators like Alan Turing and Tim Berners-Lee creating the foundations of today's technical world, it's no surprise that the UK is the home of truly outstanding tech.

As the tech unicorn capital of Europe¹⁷, the UK is an incubator for start-ups, capitalising on revolutionary products using new capabilities. From 5G, helping us get online faster than ever before, to leading cyber security, keeping our data safe from harm – the UK is the destination of choice for tech.

Europe's AI Hub

Innovative technology developed by UK companies helps your business grow. AI is a prime example. On one hand, it helps build smart machines that perform extraordinarily complex tasks. On the other, it makes everyday jobs faster, more natural, and more accurate through machine and deep learning.

Today, the UK has a third of Europe's AI companies¹⁸, twice as many as any other European market.

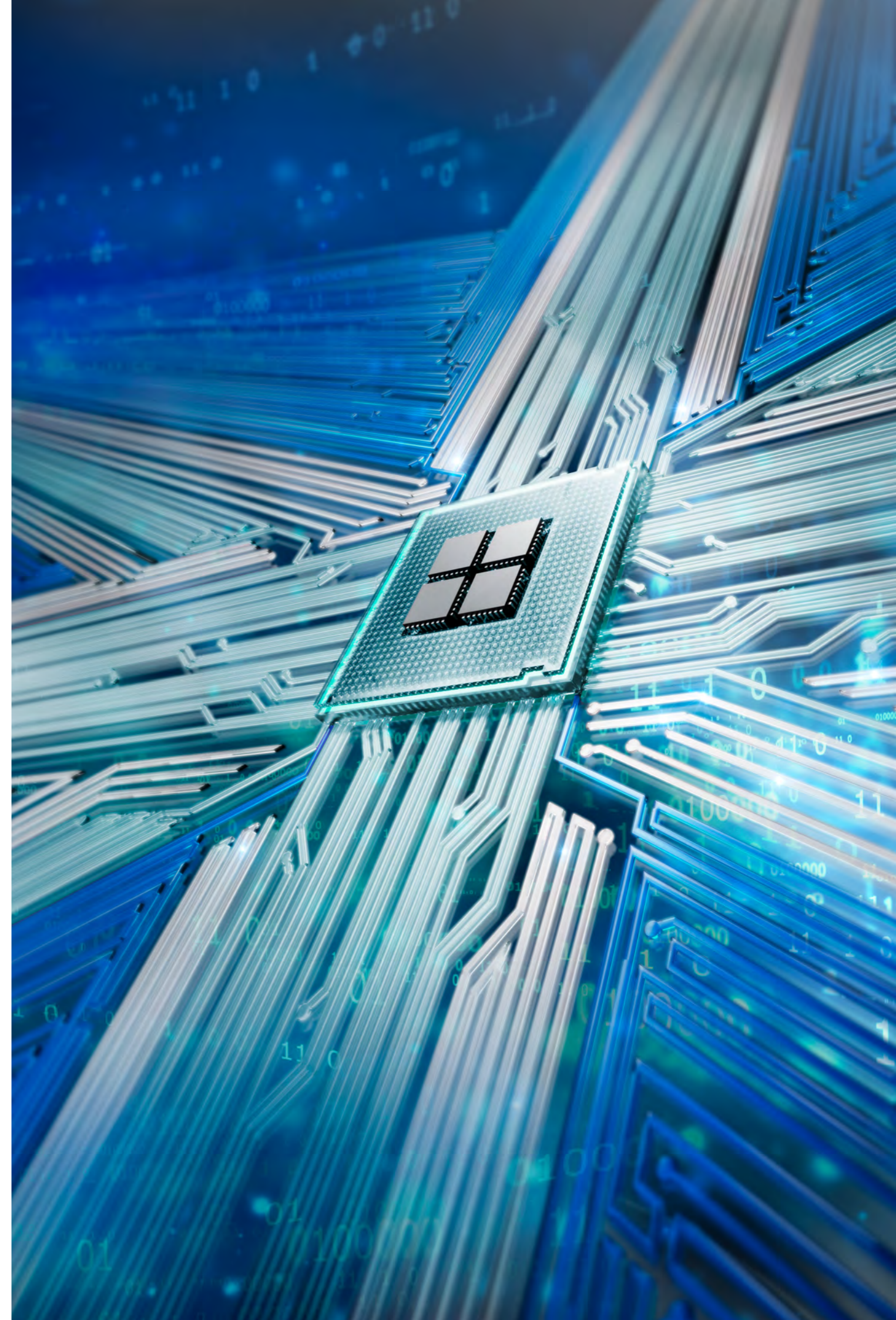
¹⁷ Market Watch (2020): <https://dealroom.co/uploaded/2022/06/Dealroom-UK-LTW-vc-update-2022.pdf?x35443>

¹⁸ State of AI 2019: <https://www.stateofai2019.com/chapter-7-europes-ai-startups/>

Case Study

Speechmatics. As global experts in deep learning and speech intelligence, Speechmatics provides speech recognition technology that understands every voice. Businesses globally use Speechmatics to accurately understand and transcribe human-level speech into text regardless of demographic, pitch, accent, dialect, or country. With offices in four locations and notably an office in Denver, Colorado, Speechmatics is set to capitalise on its major US export growth. Despite the worldwide pandemic, 2020 saw the deep learning company increase its global revenues by over 50%. Speechmatics' export growth signifies the scale of international demand for UK expertise in deep learning. Sales to the US accounted for 54% of the Cambridge company's revenues in 2020, up from 43% in 2019.¹⁹

¹⁹ Companies House. Cantab Research Limited (2020). (pg.26) <https://find-and-update.company-information.service.gov.uk/company/05697423/filing-history/MzMxODQ2NjAxNWFkaXF6a2N4/document?format=pdf&download=0>



UK creative industries fire the imagination

The UK is home to a vast creative services sector. The industry covers a remarkable range of sub-sectors, from architecture to publishing, and represents 12.7% of all UK jobs.²⁰

A creative flair

UK advertising agencies are especially known for their creative flair. They win more advertising awards at the Cannes Lions International Festival of Creativity per capita than any other country, with over 1,500 won since 2005²¹. In 2022, UK companies took home 85 Cannes Lions awards²² from the festival, including five Grands Prix, retaining its position in the top three most awarded countries in the world.

Famous games and films

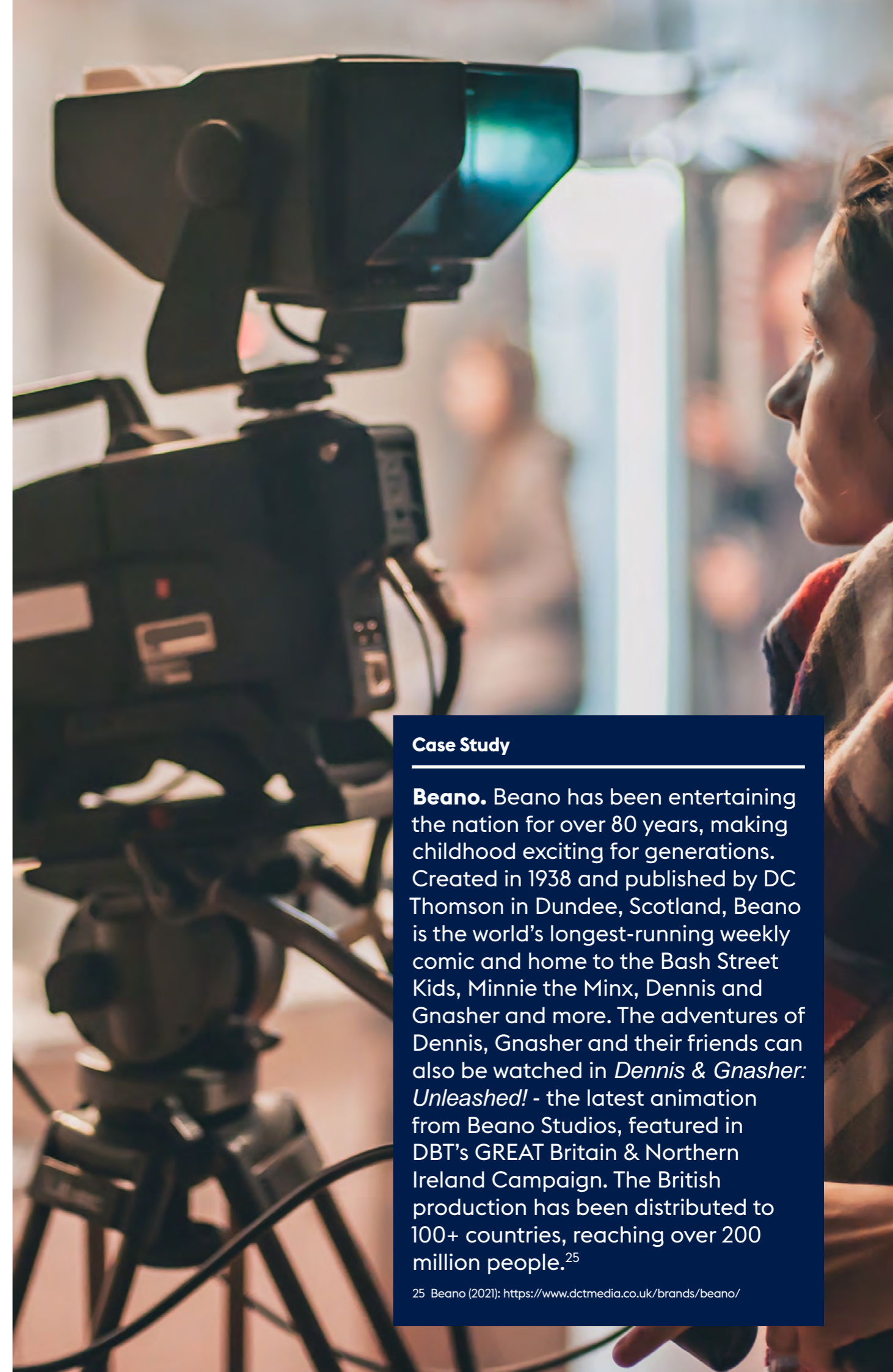
Developers in the UK have created some of the most internationally acclaimed games such as Red Dead Redemption 2, Tomb Raider and the Grand Theft Auto series. At the same time, UK films accounted for a 23% share of the global box office in 2018 and won 25 major film awards including five Oscars and 13 BAFTAs.²³

Createch – what's that?

Createch defines the convergence of creativity and technology. It's an exciting part of the creative industry that is fast changing our lives with everything from seamless customer services to interactive, immersive worlds. Again, the UK is highly regarded here, attracting more than £1 billion of venture capital for tech initiatives in 2020 – the highest sum in Europe.²⁴

20 Gov UK (2019) <https://www.gov.uk/government/statistics/dcms-sector-economic-estimates-2021-employment-2019-to-june-2021>
21 UK Advertising Exports Report (2019). (pg. 3): www.adassoc.org.uk/policy-areas/uk-advertising-exports-report-2019
22 <https://adassoc.org.uk/our-work/uk-celebrates-success-at-cannes-lions/>

23 British Film Institute (2018). UK Film and British Talent Worldwide 2018. (pg. 3): <https://www.bfi.org.uk/sites/bfi.org.uk/files/downloads/bfi-uk-films-and-british-talent-worldwide-2019-07-25.pdf>
24 Creative Industries Council (2019). Ones To Watch 2019 Report: <https://technation.io/the-createch-report-2021/>



Case Study

Beano. Beano has been entertaining the nation for over 80 years, making childhood exciting for generations. Created in 1938 and published by DC Thomson in Dundee, Scotland, Beano is the world's longest-running weekly comic and home to the Bash Street Kids, Minnie the Minx, Dennis and Gnasher and more. The adventures of Dennis, Gnasher and their friends can also be watched in *Dennis & Gnasher: Unleashed!* - the latest animation from Beano Studios, featured in DBT's GREAT Britain & Northern Ireland Campaign. The British production has been distributed to 100+ countries, reaching over 200 million people.²⁵

25 Beano (2021): <https://www.dctmedia.co.uk/brands/beano/>

UK consumer goods attracting global audiences

From fast cars to fashion, the UK has long been renowned for consumer products and boasts truly iconic global brands in the fashion and retail sector. Companies like Burberry combine heritage in manufacturing in the UK, innovation in design and the best possible levels of performance.

Great care is taken in the production of every product. British companies can draw on expertise in skilled, traditional craftsmanship to ensure that every item is made to the highest standard.

Case study

British Corner Shop was founded in 1999, connecting retail customers abroad with a taste of the UK. This was followed by the launch of B2B Wholesale in 2007, connecting customers of all sizes with the quality brands for which Britain is renowned. British Corner Shop is now an award-winning company (including the Queen's Award and Sunday Times SME Export Track Top 100).



UK EdTech is priming tomorrow's talent

As the home of globally recognised universities, including four in the top 10 world-wide²⁶, the UK boasts world-class education opportunities and attracts over 300,000 international students each year.²⁷

As modern technology becomes more ingrained into our everyday lives, so do opportunities to grow how we learn. UK EdTech businesses are at the forefront of education innovation - from virtual reality in classrooms, to software that better manages student wellbeing. UK EdTech is set to exponentially improve the accessibility and quality of education for people around the world, regardless of where they come from.

²⁶ QS Top Universities (2022): <https://www.topuniversities.com/university-rankings/world-university-rankings/2022>

²⁷ House of Commons Library (2021): <https://commonslibrary.parliament.uk/research-briefings/cbp-7976/>

Texthelp

Based in Antrim in Northern Ireland, Texthelp is an EdTech company that has created an award-winning range of innovative software solutions that help more than 30 million educators and students improve literacy, maths and assessment.²⁸ The company was a winner of the Department for Education's EdTech Innovation Fund and formed part of a trade mission to the UAE, which subsequently led to commercial initiatives with many international schools, private schools and universities in the Gulf Cooperation Council, including the GEMS group of schools and Zayed University.²⁹

²⁸ Texthelp (2021) <https://www.texthelp.com/about/>

²⁹ Gov UK (2021): <https://www.gov.uk/government/publications/international-education-strategy-2021-update/international-education-strategy-2021-update-supporting-recovery-driving-growth>



UK Fintech puts the consumer in control

Over the past ten years, the UK has grown to be an undisputed global Fintech hub. With over £3 billion invested in 2020³⁰, UK Fintech has global reach enabled by its foundations in the UK.

From challenger banks like Monzo or Revolut, to blockchain services, UK Fintech excels. This is thanks to our regulatory environment that supports innovation while protecting consumers, driven by our powerhouse financial services industry. Fintech helps to improve transparency and efficiency within financial services, putting you and other consumers in control. With 2,500 Fintech startups in the UK³¹, there are new ways every day to revolutionise your financial management with UK companies.

30 Innovate Finance (2021): <https://www.innovatefinance.com/news/the-uk-retains-its-crown-as-europes-capital-for-fintech-investment/>
31 Deloitte (2021): <https://www2.deloitte.com/uk/en/pages/financial-services/articles/uk-fintech-landscape.html>

Case Study

Starling Bank. Starling Bank is a prime example of an innovative UK financial services company that has disrupted the financial services market. Founded in 2014, today it is one of the UK's biggest neobanks - branchless banks challenging the norms of conventional banking systems. The bank has looked to differentiate from challenger-bank rivals with a focus on small business banking. Of its 3 million accounts, with 460,000 small business accounts.³² Its valuation recently topped £1 billion for the first time.³³ Investors include US powerhouses Goldman Sachs³⁴ and Fidelity, and the Qatar Investment Authority³⁵. It now plans to expand into Europe.³⁶

32 Starling (2021): <https://www.starlingbank.com/news/starling-passes-accounts-milestone/>
33 Starling Bank (2021): <https://www.starlingbank.com/news/starling-announces-272m-funding-round-march-2021/>
34 Starling Bank (2021): <https://www.starlingbank.com/news/goldman-sachs-invests-50m-in-starling-bank>
35 Starling Bank (2021): <https://www.starlingbank.com/news/starling-announces-272m-funding-round-march-2021/>
36 Starling Bank (2021): <https://www.starlingbank.com/news/starling-to-make-baas-available-in-europe/>



UK renewables are innovating for tomorrow

Now more than ever, the world is looking for green solutions to everyday challenges. As governments worldwide join the race to decarbonise, the UK is leading the charge. With £12 billion investment committed to scale up world-class green infrastructure³⁷, UK emissions fell by 8.9% in 2020 to 49% below 1990 levels³⁸, faster than any other G7 nation. Thanks to our outstanding academic and industry leaders working together to design new solutions to combat climate change, the UK is constantly creating new ways to embrace the green revolution.

Energising renewables

Home to the world's first ever floating offshore windfarms, the UK is a world leader in using wind to power tomorrow. From turbine creation to installation, the UK holds a hub of wind power expertise that countries around the world are capitalising on.

³⁷ Gov UK (2020): <https://www.gov.uk/government/publications/the-ten-point-plan-for-a-green-industrial-revolution>
³⁸ Carbon Brief (2021) <https://www.carbonbrief.org/analysis-uk-is-now-half-way-to-meeting-its-net-zero-emissions-target>

Driving the green initiative

The future of the automotive industry has continually captured the imagination of world-leading scientists and innovators. UK businesses are right there with them, building the zero-emission vehicles of the future. The transport sector currently accounts for over a quarter of total energy-related CO₂ emissions.³⁹ UK hydrogen generators and electric vehicles demonstrate UK capabilities to combat carbon emissions and build an advantage, as renewable energy takes centre stage.

Building green

Through our buildings and infrastructure, UK businesses are designing new ways to integrate clean growth into our everyday lives. We are leaders in the long-term planning, design, and construction of green infrastructure, exporting £2.4 billion in infrastructure and green projects in 2020.⁴⁰

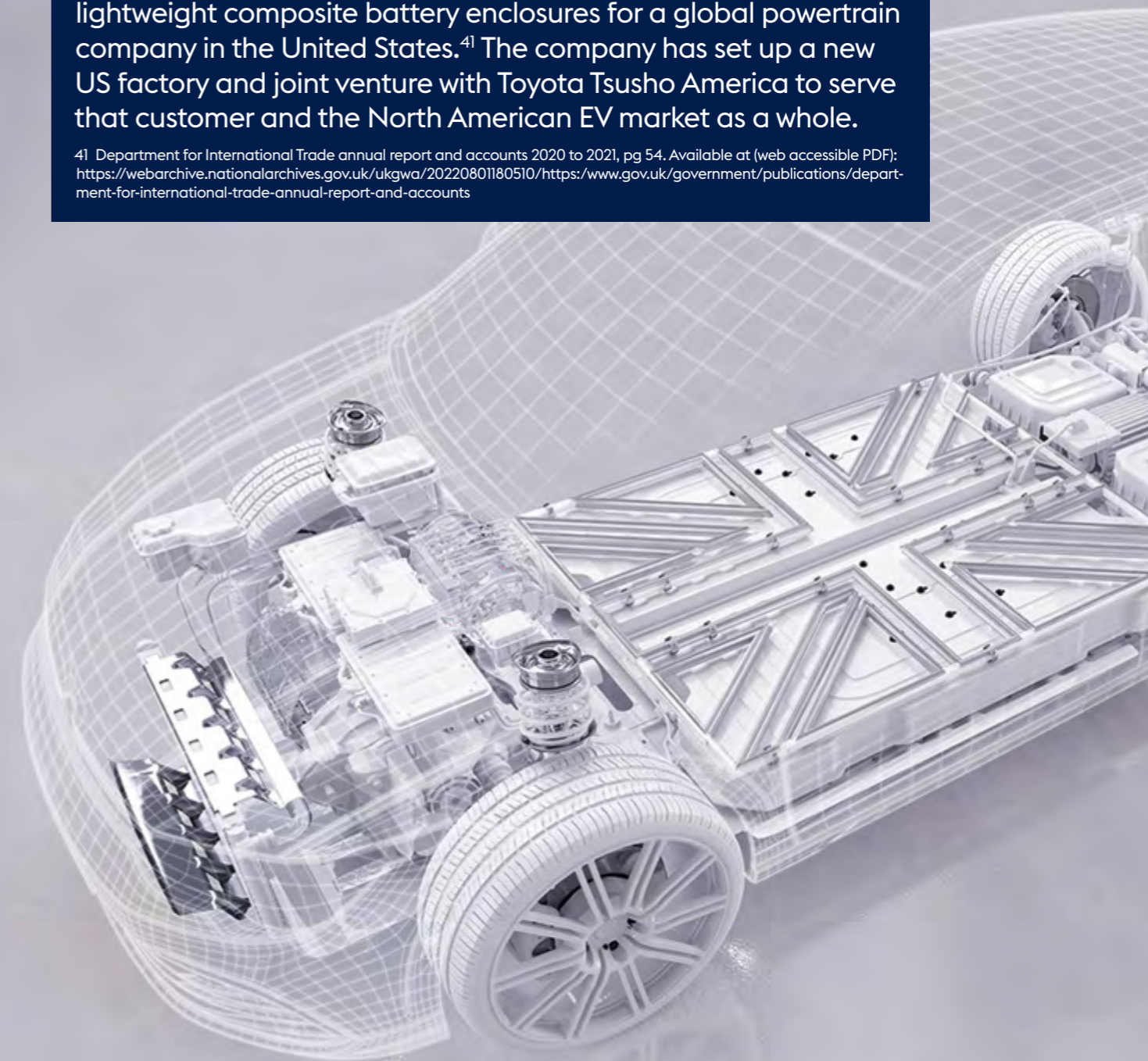
³⁹ 2020 UK Greenhouse gas emissions, provisional figures (2021). (pg.11): https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/972583/2020_Provisional_emissions_statistics_report.pdf

⁴⁰ Gov UK (2021): <https://www.gov.uk/government/news/ukef-doubles-support-for-sustainable-projects-to-24-billion-in-2020>

Case Study

TRB. As electrification technology grows across cross-cutting sectors - automotive, aviation, rail - TRB is focused on providing lightweight, durable and innovative components including battery enclosures and other structural parts. From decades of experience designing and manufacturing lightweight components in aluminium, TRB has developed a unique process to manufacture composite parts at a similar cost and scale. The automated line combines proprietary quick curing resins and in-house produced prepreg materials with robotic production to generate high-spec, ready-to-ship composite parts in minutes - ideally suited to the high volume production requirements for EVs. TRB won a £19 million export deal to design and manufacture lightweight composite battery enclosures for a global powertrain company in the United States.⁴¹ The company has set up a new US factory and joint venture with Toyota Tsusho America to serve that customer and the North American EV market as a whole.

⁴¹ Department for International Trade annual report and accounts 2020 to 2021, pg 54. Available at (web accessible PDF): <https://webarchive.nationalarchives.gov.uk/ukgwa/20220801180510/https://www.gov.uk/government/publications/department-for-international-trade-annual-report-and-accounts>



With you for the long run

There's a reason why more multinational businesses choose Britain for subsidiaries than anywhere else outside of the US.

Home of leading institutions such as the Financial Conduct Authority (FCA) and the National Institute for Health and Care Excellence (NICE), the UK is entirely dedicated to delivering to the highest degree. This frame of mind is instilled throughout UK industry; we are home to the second most Nobel laureates globally.⁴²

Our regulation and dedication to excellence means that investing in British products and services guarantees not only short-term gains, but also long-term value.

“

For our clients, 'British' means quality, know-how, heritage and tradition. By trusting our British brands, they know they are making the best choice. We trust British brands because we know that we will not deceive our clients.”

– Rodrigo Menéndez, CEO, Isolée, Spain

Effective regulation

UK companies work within a world-leading framework that regulates business standards and practices. We have 90 different regulators⁴³ including the Civil Aviation Authority, the Care Quality Commission (Medicine) and the Advertising Standards Authority. These regulators strengthen and maintain the UK's reputation for quality products by ensuring our industries always improve how they work.

Too much regulation? On the contrary

Our regulation succeeds because we collaborate with UK industries. We put the needs of business first, by supporting and coordinating with companies as they develop products and services.

In fact, we invest no less than £4 billion a year in regulation⁴⁴, enabling UK businesses to continue enhancing the consumer experience. For every £1 spent on the running costs of our Competition and Markets Authority, it's estimated that consumers receive a £10 direct financial benefit.⁴⁵

Helping financial services comply

The UK's Financial Conduct Authority has launched the Global Financial Innovation Network (GFIN), which supports Fintech firms in complying with regulation and piloting innovative products across multiple jurisdictions. Right now, GFIN has over 70 organisations including primary regulators of Hong Kong, Singapore, Australia and Bahrain.⁴⁶

Purchase with confidence

Effective regulation across all sectors means you can be sure of UK suppliers and partners, both in terms of governance and business protection. Consumers are fully protected, too. In financial services, for example, our Financial Conduct Authority (FCA) regulates more than 59,000 businesses to safeguard consumers and drive down costs. In 2019/20 the FCA reimbursed £116m to victims of push payment fraud.⁴⁷

Negotiate fairly – our legal system

UK law firms and chambers will help you with all kinds of cross-border transactions – from supplier contracts to mergers and acquisitions and dispute resolution.

You'll gain from the highest levels of clarity and integrity. The UK legal system is world renowned with no fewer than 78% of international commercial cases heard here.⁴⁸ English law is used as the blueprint for governments worldwide, with over a quarter of all legal systems based on the UK.

43 National Audit Office (2017). Short Guide to Regulation. (pg. 4): <https://www.nao.org.uk/wp-content/uploads/2017/09/A-Short-Guide-to-Regulation.pdf>

44 Ibid

45 Ibid

46 The Global Financial Innovation Network (2021): <https://www.thegfin.com/>

47 Financial Conduct Authority (2020). Annual Report and Accounts 2019/20. (pg. 12): <https://www.fca.org.uk/publication/annual-reports/annual-report-2019-20.pdf>

48 The City UK (2018) Legal Excellence, Internationally Renowned. (pg. 4): <https://lmaa.london/wp-content/uploads/2020/08/Legal-excellence-internationally-renowned-UK-legal-services-2018.pdf>



It's time to trade with us

There has never been a better time to trade with the UK. With a global outlook and outstanding infrastructure, you can access every corner of Britain's diverse trading nation - regardless of where you are in the world.

World-class infrastructure

You'll receive high-quality, innovative products from your supplier quickly and cost-effectively via our advanced transport infrastructure. Infrastructure investment in strategic locations ensures capacity keeps pace with demand.

Air

Heathrow is the UK's main hub, but we also have Europe's largest aviation network. In 2019, the UK processed the second largest amount of air freight in Europe.⁴⁹ With a network of international airports across the UK, at least one will therefore be in easy, convenient reach for your supplier.

Sea

Around 95% of all goods that enter and leave the UK travel by sea⁵⁰ – we are, after all, an island nation. Our port sector is one of Europe's largest, annually handling nearly 439 million tonnes of goods.⁵¹

In the **south of England**, the equivalent of four million containers moves through the Port of Felixstowe every year.⁵²

In the **north of England**, there are 12 major foreign trading ports, including, in the Humber region, the UK's largest port complex. Building on the success of the Port of Liverpool, a £300 million state-of-the-art gateway for international trade is in development.⁵³

In **Scotland**, seven major fully operational, deep-water ports carry £10 billion non-EU international trade.⁵⁴

The new UK Freeport model is revolutionising access to the UK, creating national hubs where businesses can benefit from streamlined processes and a package of tax relief benefits. With eight Freeports planned in the 2021 Budget⁵⁵, it will become easier than ever to access quality products.

Creating global relationships

As an independent trading nation, the UK is building better and closer relationships globally. In 2019 alone, we removed 175 barriers to trade⁵⁶ and the new Trade Remedies Authority gives businesses a direct line of support to make trading even easier. Our trade and investment hubs, situated across the UK's regions, connect our new trading partners with businesses in every corner of the UK. This helps to forge new business partnerships, and ultimately, helps you find the best product or services for your needs.

⁵⁶ Gov UK (2020): <https://www.gov.uk/government/news/trade-barriers-removed-to-boost-business>

49 Statista (2019): <https://www.statista.com/statistics/1118562/air-freight-mail-transport-european-union-country/>

50 Department for Transport (2019). UK Port Freight Statistics. (pg. 2): https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/826446/port-freight-statistics-2018.pdf

51 GOV UK. Port freight annual statistics: 2020. (pg.1): <https://www.gov.uk/government/statistics/port-freight-annual-statistics-2020>

52 Port of Felixstowe (2019). Welcome to the Port of Britain. (pg. 3): <https://www.portoffelixstowe.co.uk/index.php/tools/required/files/download?fileID=2712>

53 Regenerating Liverpool (2019). (pg. 25): <https://www.liverpoolbidcompany.com/wp-content/uploads/LDU-28-LIVERPOOL-DEVELOPMENT-UPDATE-March-2019-FINAL-COPY.pdf>

54 Transport Scotland (2020). Transporting Scotland's Trade. (pg. 10): <https://www.transport.gov.scot/media/48386/transporting-scotlands-trade-2020-edition.pdf>

55 Gov UK (2021): <https://www.gov.uk/government/news/budget-2021-what-you-need-to-know>

What to do next

Get in touch

Contact the Department for Business and Trade in your country.

We're at 177 locations in 108 countries around the world.

We can provide specific advice and alert you about events. DBT can also help connect you to UK suppliers – many may already be present where you are.

Financing

Benefit from flexible, competitive financing from UK Export Finance (UKEF).

Follow us

Connect via social media on Twitter and LinkedIn for the latest insights, industry news, events and details of UK Government support.





UK Government

[great.gov.uk](https://www.great.gov.uk)

Department for Business and Trade

We are the UK's department for economic growth. We support businesses to invest, grow and export, creating jobs and opportunities across the country.

We are responsible for:

- Redrawing our rules to ensure businesses thrive, markets are competitive and consumers are protected.
- Securing investment from UK and international businesses.
- Advising, supporting, and promoting British businesses to grow and export.
- Opening up new markets for businesses by removing barriers and striking trade deals.
- Promoting free trade, economic security and resilient supply chains.

Legal disclaimer

Whereas every effort has been made to ensure that the information in this document is accurate, the Department for Business and Trade does not accept liability for any errors, omissions or misleading statements, and no warranty is given or responsibility accepted as to the standing of any individual, firm, company or other organisation mentioned.

© Crown copyright 2024

You may re-use this publication (not including logos) free of charge in any format or medium, under the terms of the Open Government Licence.

To view this licence visit:

nationalarchives.gov.uk/doc/open-government-licence/version/3

Where we have identified any third party copyright information in the material that you wish to use, you will need to obtain permission from the copyright holder(s) concerned.

Published by **Department for Business and Trade**

February 2024

